

Steve Snyder
Editor in Chief
LA School Report/The 74

Subject: College & Career Webinar

Dear Mr. Snyder,

My name is [Insert Name]. I am a Public Relations Specialist for Well Suited, an educational non-profit. I'm reaching out to you regarding an event feature, that your readers will be interested in. On September 22-23, 2023 we will host *Youth Pursuing the American Dream*, a remote college and career readiness event for Los Angeles high school and college students. Well-Suited hopes LAUSD students gain opportunities for knowledge from career and university professionals to feel comfortable pursuing higher educational degrees.

Well-Suited's event is directed toward first-generation students of color who come from low-income marginalized communities and need support navigating their professional careers. The event will consist of guest speakers ranging from various fields of STEM, arts, business, law & humanities and entrepreneurs. Selected career professionals are expected to appear to provide insight into their industries and personal advice to the students.

Attached is a copy of the campaign kit and media advisory, which has more details about the program, in addition to the program itinerary.

For more information, feel free to contact me via email or at (818) 630-9580. Thank you for your consideration.

Yours sincerely,

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