



## **Subject Line: Catapult Film Fund Partnership with Adobe Premiere Pro**

Hi [Insert PR Specialist or Director of Communication] ,

My name is Emily Hoover-Finnigan and I am the associate director of communications and operations for Catapult Film Fund. I am always thrilled about the ease Adobe brings for filmmakers when using your software for creative storylines such as the movie "Everything Everywhere All at Once."

I am interested in partnering with Adobe Premiere Pro to create a short-film documentary featuring one of our audience's story. We want to celebrate our company's 15th year anniversary and continue to reiterate our identity in the film industry. Catapult Film Fund is dedicated to jumpstart small nonfiction filmmakers in early-stage funding and helping our filmmakers create compelling, aesthetic and story-driven films.

Together, we can propel meaningful nonfiction films that are based on real people from real experiences.

Below is our idea for the collaboration:

- Promote and choose one of our audience's nonfiction stories to document and show through a short two to five minute documentary.
- Choose one of our previous Catapult Film Fund filmmakers to direct and film the documentary with some of your film team.
- Make a monetary donation to sponsor the short-length documentary and use your software to edit it.

Catapult Film Fund hopes you will join us in our efforts to celebrate and expand the work we have developed for early-stage filmmaking for 15 years.

Please call or email me at [insert email and phone number] to get started.

Best regards,

Emily Hoover-Finnigan  
Associate Director of Communications and Operations