

**Long Beach Food Bank Corporation
200 Pacific Avenue, Long Beach, Calif. 90802**

Media contact:
Mayenci Gomez
Gomez Communications
(562) 981-5566
foodbankpr@lbfb.org

FOR IMMEDIATE RELEASE

**Long Beach Food Bank (LBFB) Will Start its Annual Holiday Food Drive in the Greater
Long Beach Area to Donate to Those Who Need it**

LONG BEACH, Calif. – Oct. 28, 2021 – In the Long Beach area, a food drive will be held for the needy in the upcoming holiday season. Long Beach Food Bank will be running this food drive from Nov. 1 to Dec. 23 directly from its facility located near Downtown Long Beach.

The Long Beach Food Bank helps to deliver food to many agencies such as senior centers, food pantries and homeless shelters. “I’m so grateful that others care about me and are willing to give me a second chance,” said Sarah Jones, a recovering drug addict that is currently unemployed and sharing an apartment with friends who receives direct help from the LBFB. The area, located at 200 Pacific Ave., Long Beach, Calif. 90802, was started in 1990. The faces behind it include Steve Riley, LBFB’s director of operations who oversees the food drive and Julie Simmons, LBFB’s executive director. LBFB currently has 12 full-time employees, six part-time employees and around 100 volunteers to help this organization run smoothly.

-more-

LBFB provides bags of food such as fresh produce, bread, canned goods that won't perish and additional groceries to families once per week. About 2,500 people per month are helped by LBFB. On average, 30,000 people are helped by LBFB to get essential food they need on their plates in a year.

John Robertson, a previously homeless single father of two, lost his job and his home during a recession. Now, he rents a small apartment with all the money he obtains from his part-time job to keep himself, and his 6- and 8-year-old boys afloat. "Making sure my boys have food is a top priority," states Robertson. The food bank helps him do just that by providing food to his family while Robertson gets back on his feet.

Local companies interested in LBFB are encouraged to help and participate. They can get involved by providing promotions to the food drive to employees or by collecting any donations on-site at the workplace. All donations should be delivered to LBFB by Dec. 23 to ensure those in need will get food in time.

If any questions, comments, or concerns arise, LBFB can be reached at (562) 427-5589.

###