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Bicycle World Sponsoring Two Schools for Bicycle Safety Awareness

Long Beach. March 13, 2023 — Bicycle World will sponsor two local elementary schools with bicycle safety clinics from 10 a.m. to 12 p.m. on Saturday, March 25 at Bryant Elementary School and at Robert E. Lee Elementary School, both located in Long Beach.

Bicycle World intends to teach children the significance of good bicycle safety while showing them the fun of bicycling for a sport.

“With just a little guidance, children can learn habits and rules that could save their lives,” said Darwin Lester, the company president.

Clinics are free and will attend to children six to 12 years of age. Spaced are limited and interested attendees must register with Bicycle World. All children participating are required to have a bicycle and helmet.

The Bicycle World teams members will be present to help with safety procedures and check childrens’ bicycles for stable operation. Staff members will discuss riding in bike lanes, using appropriate hand signals and wearing helmets. Team members will also check off for all gear that requires fixes.

“Those of us in the bicycle business want to ensure that children who use our products do so competently and safely,” said Lester.

Children will test their riding proficiency with an obstacle course and their reaction times will be monitored. Obstacles include real-life scenarios like as a child bicycles down a “road,” a

dog can run out from between two cars. After the course, they will be told their positives and needed improvements.

Bicycle World was formed by Darwin Lester to provide excellent equipment to bicycle admirers. It features the county's largest choices and lowest prices. There are two area stores, one located at 555 Atlantic Ave. and the other at 338 Pacific Coast Highway.

To register for this event, call 562-555-4356 or register online at <http://www.fakebikeworld.com/fakeregistration/>.

For more information, contact Mayenci Gomez at 562-222-4356 or at mayenci.gomez@student.csulb.edu.